

# PETERS "HIGH VELOCITY" PLASTIC SHELLS

## NON-CORROSIVE PRIMING

Index No.	Gauge	Length Shell Inches	Powder Equiv. Drams	Ozs. Shot	Standard Shot Size	Avg. Wgt. Per Case	Wholesaler Carload Price Delivered #		Dealer Price		Retail Price	
							Per M	Per Box	Per M	Per Box	Per M	Per Box

### EXTRA LONG RANGE SHOTGUN SHELLS

#### WITH "POWER PISTON" WAD

•†RX 10P	10 Ga.	27 $\frac{7}{8}$	8	....	Yacht Gun Blank.....	37	\$109.60	\$2.74	\$135.60	\$3.39	\$178.00	\$4.45
•†SP 10	10 Ga.	27 $\frac{7}{8}$	4 $\frac{3}{4}$	1 $\frac{5}{8}$	4.....	74						
PS 12	12 Ga.	2 $\frac{3}{4}$	3 $\frac{3}{4}$	1 $\frac{1}{4}$	BB, 2, 4, 5, 6, 7 $\frac{1}{2}$ , 9.....	58	90.80	2.27	113.20	2.83	148.00	3.70
PS 16	16 Ga.	2 $\frac{3}{4}$	3	1 $\frac{1}{8}$	4, 5, 6, 7 $\frac{1}{2}$ , 9.....	52	82.40	2.06	102.40	2.56	134.00	3.35
PS 16X	16 Ga.	2 $\frac{3}{4}$	3 $\frac{1}{4}$	1 $\frac{1}{8}$	4, 5, 6, 7 $\frac{1}{2}$ .....	52	83.60	2.09	103.60	2.59	136.00	3.40
PS 20	20 Ga.	2 $\frac{3}{4}$	2 $\frac{3}{4}$	1	4, 5, 6, 7 $\frac{1}{2}$ , 9.....	46	78.40	1.96	97.60	2.44	128.00	3.20
PS 28	28 Ga.	2 $\frac{3}{4}$	2 $\frac{1}{4}$	$\frac{3}{4}$	4, 6, 7 $\frac{1}{2}$ , 9 b.....	37	80.80	2.02	100.40	2.51	132.00	3.30
•280 (paper shells)	28 Ga.	2 $\frac{3}{4}$	2 $\frac{1}{4}$	$\frac{3}{4}$	4, 6, 7 $\frac{1}{2}$ , 9 b.....	37						
•4190 (paper shells)	410 Ga.	2 $\frac{1}{2}$	....	$\frac{1}{2}$	4, 5, 6, 7 $\frac{1}{2}$ , 9 b.....	22	60.00	1.50	74.40	1.86	98.00	2.45
•4130 (paper shells)	410 Ga.	3	....	$\frac{3}{4}$	4, 5, 6, 7 $\frac{1}{2}$ , 9 b.....	31	70.80	1.77	88.40	2.21	116.00	2.90

• Standard wad column.

b 28 Ga. and 410 Ga. with No. 9 Shot marked "Skeet Load"

### MAGNUM LOADS

#### 12 GAUGE WITH "POWER PISTON" WAD

†SP 10 Mag.	10 Ga.	3 $\frac{1}{2}$	5	2	2, 4.....	Magnum	89	186.00	4.65	230.40	5.76	304.00	7.60
PS 12 Mag.	12 Ga.	3	4 $\frac{1}{4}$	1 $\frac{5}{8}$	2, 4, 6.....	Magnum	70	113.20	2.83	140.40	3.51	184.00	4.60
PS 12S Mag.	12 Ga.	2 $\frac{3}{4}$	4	1 $\frac{1}{2}$	2, 4, 5, 6.....	Magnum	66	103.20	2.58	128.40	3.21	168.00	4.20
PS 12H Mag.	12 Ga.	3	4 $\frac{1}{2}$	1 $\frac{7}{8}$	BB, 2, 4.....	Magnum	77	122.80	3.07	152.40	3.81	200.00	5.00
PS 16C Mag.	16 Ga.	2 $\frac{3}{4}$	3 $\frac{1}{2}$	1 $\frac{1}{4}$	2, 4, 6.....	Magnum	56	90.80	2.27	112.80	2.82	148.00	3.70
PS 20S Mag.	20 Ga.	2 $\frac{3}{4}$	3	1 $\frac{1}{8}$	2, 4, 6, 7 $\frac{1}{2}$ .....	Magnum	50	82.40	2.06	102.40	2.56	134.00	3.35
PS 20H Mag.	20 Ga.	3	3 $\frac{1}{4}$	1 $\frac{1}{4}$	2, 4, 6, 7 $\frac{1}{2}$ .....	Magnum	55	92.00	2.30	114.40	2.86	150.00	3.75

### RIFLED SLUG LOADS

PS 12RS	12 Ga.	2 $\frac{3}{4}$	3 $\frac{3}{4}$	1	Rifled Slug.....		51	134.40	3.36	166.80	4.17	220.00	5.50
PS 16RS	16 Ga.	2 $\frac{3}{4}$	3	$\frac{7}{8}$	Rifled Slug.....		47	128.40	3.21	159.20	3.98	210.00	5.25
PS 20RS	20 Ga.	2 $\frac{3}{4}$	2 $\frac{3}{4}$	$\frac{5}{8}$	Rifled Slug.....		37	123.20	3.08	152.80	3.82	202.00	5.05
410RS (paper shells)	410 Ga.	2 $\frac{1}{2}$	....	$\frac{1}{2}$	Rifled Slug.....		14	115.20	2.88	143.20	3.58	190.00	4.75

† Remington Brand

All loaded shells packed 25 to a carton — 500 to the case.

# ON L.C.L. ORDERS ADD 4%

**FAIR TRADE** The dealer prices shown herein on loaded shotgun shells and loaded metallic cartridges have been established as minimum Fair Trade prices in all states having Fair Trade laws in effect. This price list constitutes the notice provided for in Peters Fair Trade Agreements, 11% Federal tax included. Prices subject to change without notice.



# PETERS PLASTIC SHELLS

## NON-CORROSIVE PRIMING

Index No.	Gauge	Length Shell Inches	Powder Equiv. Drams	Ozs. Shot	Standard Shot Size	Avg. Wgt. Per Case	Wholesaler Carload Price Delivered #		Dealer Price		Retail Price	
							Per M	Per Box	Per M	Per Box	Per M	Per Box

### "HIGH VELOCITY" BUCKSHOT LOADS

PS 12BK	12 Ga.	2¾	3¾	....	00 Buck- 9 Pellets.....	55	\$108.00	\$2.70	\$134.00	\$3.35	\$176.00	\$4.40
PS 12BK	12 Ga.	2¾	3¾	....	0 Buck-12 Pellets.....	63	108.00	2.70	134.40	3.36	176.00	4.40
PS 12BK	12 Ga.	2¾	3¾	....	1 Buck-16 Pellets.....	63						
PS 12BK	12 Ga.	2¾	3¾	....	4 Buck-27 Pellets.....	60						
PS 16BK	16 Ga.	2¾	3	....	1 Buck-12 Pellets.....	50	107.60	2.69	134.00	3.35	176.00	4.40
PS 20BK	20 Ga.	2¾	2¾	....	3 Buck-20 Pellets.....	47						

### "HIGH VELOCITY" MAGNUM BUCKSHOT LOADS

PS 12S Mag. BK	12 Ga.	2¾	4	....	00 Buck-12 Pellets.....	67	122.80	3.07	152.40	3.81	200.00	5.00
PS 12H Mag. BK	12 Ga.	3	4½	....	00 Buck-15 Pellets.....	79	140.00	3.50	173.20	4.33	228.00	5.70
PS 12H Mag. BK	12 Ga.	3	4½	....	4 Buck-41 Pellets.....	81						

## "VICTOR" PLASTIC SHELLS

### FIELD LOADS

PV12L	12 Ga.	2¾	3	1	4, 5, 6, 8.....	48	71.20	1.78	88.80	2.22	116.00	2.90
PV12M	12 Ga.	2¾	3	1½	4, 5, 6, 8, 9.....	52	75.20	1.88	93.20	2.33	122.00	3.05
PV12H	12 Ga.	2¾	3¼	1½	4, 5, 6, 7½, 8, 9.....	51	76.40	1.91	94.80	2.37	124.00	3.10
PP12H	12 Ga.	2¾	3¼	1¼	7½, 8.....	58	80.00	2.00	99.60	2.49	130.00	3.25
NPP12H	12 Ga.	2¾	3¼	1¼	7½, 8 (nickel).....	58	93.20	2.33	116.40	2.91	152.00	3.80
PV16	16 Ga.	2¾	2½	1	4, 5, 6, 8, 9.....	47	67.60	1.69	84.40	2.11	110.00	2.75
PV16H	16 Ga.	2¾	2¾	1½	4, 5, 6, 7½, 8, 9.....	51	71.60	1.79	88.80	2.22	116.00	2.90
PV20	20 Ga.	2¾	2¼	¾	4, 5, 6, 8, 9.....	41	62.80	1.57	78.00	1.95	102.00	2.55
PV20M	20 Ga.	2¾	2½	1	4, 5, 6, 7½, 8, 9.....	45	68.80	1.72	86.00	2.15	112.00	2.80

PP12H may also be used where heavier Trap Loads are permissible.

### "VICTOR" PLASTIC SCATTER LOADS

PVS12	12 Ga.	2¾	3	1½	8.....	51	78.80	1.97	97.60	2.44	128.00	3.20
PVS16	16 Ga.	2¾	2½	1	8.....	47	71.20	1.78	88.80	2.22	116.00	2.90
PVS20	20 Ga.	2¾	2¼	¾	8.....	41	67.60	1.69	84.00	2.10	110.00	2.75

All loaded shells packed 25 to a carton — 500 to the case.

# ON L.C.L. ORDERS ADD 4%

## PETERS PACKS THE POWER!

January 4, 1965



# PETERS TRAP AND SKEET SHELLS

## NON-CORROSIVE PRIMING

Index No.	Gauge	Length Shell Inches	Powder Equiv. Drams	Ozs. Shot	Standard Shot Size	Avg. Wgt. Per Case	Wholesaler Carload Price Delivered #		Dealer Price		Retail Price	
							Per M	Per Box	Per M	Per Box	Per M	Per Box

### "VICTOR" PLASTIC TRAP & SKEET LOADS

#### WITH "POWER PISTON" WAD

PP12M	12 Ga.	2¾	3	1½	7½, 8, 9	54	\$75.20	\$1.88	\$93.20	\$2.33	\$122.00	\$3.05
PP12L	12 Ga.	2¾	2¾	1½	7½, 8, 9	54						
PP20	20 Ga.	2¾	2¼	7⁄8	9	41	62.80	1.57	78.00	1.95	102.00	2.55

PV20M with No. 7½ and 8 are also recommended for 20 ga. Trapshooting.

### "VICTOR" PLASTIC TRAP & SKEET LOADS

#### WITH "H" WAD

P12M	12 Ga.	2¾	3	1½	7½, 8, 9	54	75.20	1.88	93.20	2.33	122.00	3.05
P12L	12 Ga.	2¾	2¾	1½	7½, 8, 9	54						
P16	16 Ga.	2¾	2½	1	9	48	67.60	1.69	84.40	2.11	110.00	2.75

PV16H with No. 7½ and 8 are also recommended for 16 ga. Trapshooting.

### "VICTOR" PAPER TRAP & SKEET LOADS

#### WITH "POWER PISTON" WAD

a P7160	12 Ga.	2¾	3	1½	7½, 8, 9	54	72.80	1.82	90.40	2.26	118.00	2.95
a P7120	12 Ga.	2¾	2¾	1½	7½, 8, 9	54						

### "VICTOR" PAPER TRAP & SKEET LOADS

#### WITH "H" WAD

a 7160	12 Ga.	2¾	3	1½	7½, 8, 9	54	72.80	1.82	90.40	2.26	118.00	2.95
a 7120	12 Ga.	2¾	2¾	1½	7½, 8, 9	54						

a Orders subject to stock on hand.

### "HIGH VELOCITY" SKEET LOADS

PS 28 (plastic shell)	28 Ga.	2¾	2¼	¾	9	37	80.80	2.02	100.40	2.51	132.00	3.30
289 (paper shell)	28 Ga.	2¾	2¼	¾	9	37						
7199 (paper shell)	410 Ga.	2½	....	½	9	22	60.00	1.50	74.40	1.86	98.00	2.45
7139 (paper shells)	410 Ga.	3	....	¾	9	31	70.80	1.77	88.40	2.21	116.00	2.90

# ON L.C.L. ORDERS ADD 4%

All loaded shells packed 25 to a carton — 500 to the case.

Power Piston is a Trademark of Remington Arms Company, Inc., Bridgeport 2, Connecticut

**PETERS PACKS THE POWER!**

January 4, 1965



# PETERS RIM FIRE CARTRIDGES

## NON-CORROSIVE PRIMING

Index No.	Packed 50 in a box except Gallery Krumble Ball 250 in a box	BULLET		CASE		Wholesaler Carload Price Delivered #		Dealer Price		Retail Price	
		Wt. Grs.	Style	Quantity M	Avg. Wgt. Lbs.	Per M	Per Box	Per M	Per Box	Per M	Per Box

### "HIGH VELOCITY"

#### LONGER RANGE — GREATER POWER

2267	22 Short	HIGH VELOCITY	29	Lead	10	58	\$ 8.60	\$ .43	\$10.60	\$ .53	\$14.00	\$ .70
2268	22 Short, H.P.	HIGH VELOCITY	27	Lead	10	57	9.80	.49	12.20	.61	16.00	.80
2269	22 Long	HIGH VELOCITY	29	Lead	10	62	9.20	.46	11.40	.57	15.00	.75
2283	22 Long Rifle	HIGH VELOCITY	40	Lead	10	80	10.40	.52	13.00	.65	17.00	.85
2284	22 Long Rifle, H.P.	HIGH VELOCITY	36	Lead	10	77	11.60	.58	14.40	.72	19.00	.95
2291	22 W.R.F. (Rem. Special)	HIGH VELOCITY	45	Lead	5	48	25.60	1.28	31.60	1.58	42.00	2.10

H.P. — Hollow Point

### STANDARD VELOCITY

2204	22 Short Gallery, "Krumble Ball" (250 in box)	29	Lead	10	57	8.36	2.09	10.38	2.59	13.70	3.42
2205	22 Short Gallery, "Krumble Ball" NEW & IMPROVED (250 in box)	15	Spec. Comp.	10	37						
2214	22 Short	29	Lead	10	58	8.60	.43	10.60	.53	14.00	.70
2224	22 Long Rifle	40	Lead	10	79	10.40	.52	13.00	.65	17.00	.85
2237	22 Win. Automatic	45	Lead	5	52	25.60	1.28	31.60	1.58	42.00	2.10

### MATCH CARTRIDGES

#### EXTREMELY ACCURATE LONG RIFLE CARTRIDGES FOR TARGET SHOOTING

2226	22 Long Rifle, Peters Match—for Rifles	40	Lead	10	78	15.80	.79	19.60	.98	26.00	1.30
2228	22 Long Rifle, Peters Match—for Pistols	40	Lead	10	78						

### BLANK CARTRIDGES

BLANK CARTRIDGE										
		Primer No.								
2249	22 Short, Rim Fire .....	....	10	17	9.80	.49	12.00	.60	16.00	.80
3297	32 S. & W., Center Fire .....	5½	5	37	41.20	2.06	51.20	2.56	68.00	3.40
3894	38 S. & W., Center Fire .....	1½	2	25	42.60	2.13	52.80	2.64	70.00	3.50
3895	38 Special, Center Fire .....	1½	2	28	58.80	2.94	73.00	3.65	97.00	4.85
+9005	5 in 1 Blank, Center Fire .....	2½	1	24	96.00	4.80	119.40	5.97	158.00	7.90

(For use in 38/40 and 44/40 Rifles and 38/40, 44/40 and 45 Colt Revolvers.)

† Remington Brand

### SHOT CARTRIDGES

2299	22 Long Rifle, HIGH VELOCITY, Rim Fire	....	10	65	19.40	.97	24.20	1.21	32.00	1.60
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# ON L.C.L. ORDERS ADD 4%

PETERS PACKS THE POWER!

January 4, 1965



# PETERS CENTER FIRE CARTRIDGES

NON-CORROSIVE PRIMING

Index No.	Caliber	BULLET		Primer No.	CASE		No. in Box	Wholesaler Carload Price Delivered #		Dealer Price		Retail Price	
		Wt. Grs.	Style		Quantity M	Avg. Wgt. Lbs.		Per M	Per Box	Per M	Per Box	Per M	Per Box
†0218	<b>218 Bee</b> Hi-Speed	46	Mush.	6½	2	43	50	\$ 88.00	\$4.40	\$109.00	\$5.45	\$145.00	\$7.25
2210	<b>22 Remington "Jet" Magnum</b> HIGH VELOCITY	40	S.P.	6½	2	42	50	83.20	4.16	103.40	5.17	137.00	6.85
†0822	<b>220 Swift</b> Hi-Speed	48	S.P.	9½	1	43	20	123.00	2.46	152.50	3.05	202.50	4.05
2215	<b>221 Remington "Fire Ball"</b> HIGH VELOCITY	50	S.P.	7½	1	26	20	95.50	1.91	118.50	2.37	157.50	3.15
2244	<b>222 Remington</b> HIGH VELOCITY	50	S.P.	7½	1	29	20	100.50	2.01	124.50	2.49	165.00	3.30
†0922	Hi-Speed	50	M.C.	7½	1	28	20						
2246	<b>222 Remington Magnum</b> HIGH VELOCITY	55	S.P.	7½	1	30	20	109.50	2.19	136.00	2.72	180.00	3.60
2500	<b>22-250 Remington</b> HIGH VELOCITY	55	Ptd. S.P.	9½	1	46	20	109.50	2.19	136.00	2.72	180.00	3.60
2230	<b>223 Remington (5.56 mm.)</b> HIGH VELOCITY	55	S.P.	7½	1	30	20	109.50	2.19	136.00	2.72	180.00	3.60
2274	<b>22 Hornet</b> HIGH VELOCITY Hollow Point	45	M.C.H.P.	6½	2	33	50	85.60	4.28	106.00	5.30	141.00	7.05
2276	HIGH VELOCITY	45	S.P.	6½	2	33	50						
6610	<b>6 mm. Remington</b> HIGH VELOCITY, INNER BELTED	100	Ptd. S.P.	9½	1	53	20	137.00	2.74	170.00	3.40	225.00	4.50
2431	<b>243 Win.</b> HIGH VELOCITY	80	Ptd. S.P.	9½	1	50	20	137.00	2.74	170.00	3.40	225.00	4.50
2432	HIGH VELOCITY, INNER BELTED	100	Ptd. S.P.	9½	1	53	20						
2441	<b>244 Remington</b> HIGH VELOCITY	75	Ptd. S.P.	9½	1	51	20	137.00	2.74	170.00	3.40	225.00	4.50
2442	HIGH VELOCITY	90	Ptd. S.P.	9½	1	53	20						

# ON L.C.L. ORDERS ADD 4%

M.C.—Metal Case.  
† Remington Brand.

M.C.H.P.—Metal Case Hollow Point.

S.P.—Soft Point.  
Ptd. S.P.—Pointed Soft Point.

PETERS PACKS THE POWER!

January 4, 1965



# PETERS CENTER FIRE CARTRIDGES

## NON-CORROSIVE PRIMING

Index No.	Caliber	BULLET		Primer No.	CASE		No. in Box	Wholesaler Carload Price Delivered #		Dealer Price		Retail Price	
		Wt. Grs.	Style		Quantity M	Avg. Wgt. Lbs.		Per M	Per Box	Per M	Per Box	Per M	Per Box
	<b>25-20 Win.</b>												
2552	Lead .....	86	Lead	6½	2	52	50	\$ 68.20	\$3.41	\$ 84.40	\$4.22	\$112.00	\$5.60
2553	Soft Point .....	86	S.P.	6½	2	52	50	75.40	3.77	93.40	4.67	124.00	6.20
2555	HIGH VELOCITY, Hollow Point ....	60	M.C.H.P.	6½	2	46	50	79.60	3.98	98.60	4.93	131.00	6.55
	<b>25 (6.35 mm.) Automatic Pistol</b>												
2562	Metal Case* .....	50	M.C.	1½	5	61	50	53.40	2.67	66.20	3.31	88.00	4.40
	<b>257 Roberts</b>												
†5425	Hi-Speed .....	100	Ptd. S.P.	9½	1	54	20	141.50	2.83	175.50	3.51	232.50	4.65
2584	HIGH VELOCITY, INNER BELTED ..	117	I.B.S.P.	9½	1	56	20						
	<b>25-35 Win.</b>												
2582	HIGH VELOCITY, INNER BELTED ..	117	I.B.S.P.	9½	1	46	20	118.50	2.37	147.00	2.94	195.00	3.90
	<b>250 Sav.</b>												
2568	HIGH VELOCITY, INNER BELTED ..	100	I.B.S.P.	9½	1	49	20	127.50	2.55	158.50	3.17	210.00	4.20
2570	HIGH VELOCITY .....	100	Ptd. S.P.	9½	1	49	20						
2572	HIGH VELOCITY .....	87	S.P.	9½	1	47	20						
	<b>264 Win. Magnum</b>												
2641	HIGH VELOCITY, INNER BELTED ..	100	Ptd. S.P.	9½M	1	68	20	187.00	3.74	232.00	4.64	307.50	6.15
2642	HIGH VELOCITY, INNER BELTED ..	140	Ptd. S.P.	9½M	1	73	20						
	<b>270 Win.</b>												
2701	HIGH VELOCITY .....	100	Ptd. S.P.	9½	1	60	20	152.00	3.04	188.50	3.77	250.00	5.00
2702	HIGH VELOCITY, INNER BELTED ..	150	I.B.S.P.	9½	1	67	20						
2704	HIGH VELOCITY .....	130	P.P. Exp.	9½	1	65	20						
2705	HIGH VELOCITY, INNER BELTED ..	130	Ptd. S.P.	9½	1	64	20						
	<b>280 Remington</b>												
2810	HIGH VELOCITY, INNER BELTED ..	125	Ptd. S.P.	9½	1	64	20	152.00	3.04	188.50	3.77	250.00	5.00
2811	HIGH VELOCITY, INNER BELTED ..	150	Ptd. S.P.	9½	1	67	20						
2812	HIGH VELOCITY, INNER BELTED ..	165	I.B.S.P.	9½	1	70	20						
	<b>7 mm. Remington Magnum</b>												
7712	HIGH VELOCITY, INNER BELTED ..	150	Ptd. S.P.	9½M	1	73	20	187.00	3.74	232.00	4.64	307.50	6.15
7713	HIGH VELOCITY, INNER BELTED ..	175	I.B.S.P.	9½M	1	77	20						
	<b>7 mm. Mauser</b>												
2801	Soft Point .....	175	S.P.	9½	1	67	20	152.00	3.04	188.50	3.77	250.00	5.00

I.B.S.P.—Inner Belted Soft Point.  
P.P. Exp.—Protected Point Expanding.  
† Remington Brand.

M.C.—Metal Case.  
M.C.H.P.—Metal Case Hollow Point.  
\* "Oil-Tite."

# ON L.C.L. ORDERS ADD 4%

S.P.—Soft Point.  
Ptd. S.P.—Pointed Soft Point.

## PETERS PACKS THE POWER!

January 4, 1965



# PETERS CENTER FIRE CARTRIDGES

## NON-CORROSIVE PRIMING

Index No.	Caliber	BULLET		Primer No.	CASE		No. in Box	Wholesaler Carload Price Delivered #		Dealer Price		Retail Price	
		Wt. Grs.	Style		Quantity M	Avg. Wgt. Lbs.		Per M	Per Box	Per M	Per Box	Per M	Per Box
3010	<b>30 Carbine</b> HIGH VELOCITY .....	110	S.P.	6½	3	90	50	\$ 96.00	\$4.80	\$119.00	\$5.95	\$158.00	\$7.90
†0230	<b>30 (7.63 mm.) Mauser Auto. Pistol</b> Metal Case* .....	85	M.C.	1½	2	48	50	73.60	3.68	91.20	4.56	121.00	6.05
3052	<b>30 Luger (7.65 mm.) Auto Pistol</b> Metal Case* .....	93	M.C.	1½	2	45	50	73.60	3.68	91.20	4.56	121.00	6.05
3043	<b>30-30 Win.</b> HIGH VELOCITY, INNER BELTED .....	170	I.B.H.P.	9½	1	55	20	120.00	2.40	149.00	2.98	197.50	3.95
3044	HIGH VELOCITY, INNER BELTED .....	150	I.B.S.P.	9½	1	53	20						
3058	HIGH VELOCITY, INNER BELTED .....	170	I.B.S.P.	9½	1	55	20						
3064	HIGH VELOCITY .....	160	M.C.	9½	1	54	20						
3054	<b>30 Remington</b> HIGH VELOCITY, INNER BELTED .....	170	I.B.S.P.	9½	1	55	20	120.00	2.40	149.00	2.98	197.50	3.95
3046	<b>30-40 Krag</b> HIGH VELOCITY, INNER BELTED .....	180	I.B.S.P.	9½	1	65	20	152.00	3.04	188.50	3.77	250.00	5.00
3047	HIGH VELOCITY, INNER BELTED .....	220	I.B.S.P.	9½	1	71	20						
3051	HIGH VELOCITY, INNER BELTED .....	180	Ptd. S.P.	9½	1	65	20						
†6630	<b>30-06 Springfield</b> Hi-Speed .....	110	Ptd. S.P.	9½	1	62	20						
3025	HIGH VELOCITY .....	125	Ptd. S.P.	9½	1	61	20	152.00	3.04	188.50	3.77	250.00	5.00
3033	HIGH VELOCITY, INNER BELTED .....	150	Ptd. S.P.	9½	1	67	20						
3038	HIGH VELOCITY, INNER BELTED .....	220	I.B.S.P.	9½	1	77	20						
3039	HIGH VELOCITY, INNER BELTED .....	180	Ptd. S.P.	9½	1	72	20						
3056	HIGH VELOCITY, INNER BELTED .....	180	I.B.S.P.	9½	1	71	20						
3077	HIGH VELOCITY .....	150	P.P. Exp.	9½	1	66	20						
3080	HIGH VELOCITY .....	180	P.P. Exp.	9½	1	71	20	193.00	3.86	239.50	4.79	317.50	6.35
3079	Match, Taper Heel .....	180	M.C.	9½	1	71	20						
3019	<b>300 Sav.</b> HIGH VELOCITY, INNER BELTED .....	150	I.B.S.P.	9½	1	57	20	147.50	2.95	183.00	3.66	242.50	4.85
3021	HIGH VELOCITY, INNER BELTED .....	180	I.B.S.P.	9½	1	60	20						
3023	HIGH VELOCITY, INNER BELTED .....	180	Ptd. S.P.	9½	1	60	20						
3024	HIGH VELOCITY, INNER BELTED .....	150	Ptd. S.P.	9½	1	56	20						
3084	HIGH VELOCITY .....	150	P.P. Exp.	9½	1	56	20						

I.B.S.P.—Inner Belted Soft Point.  
P.P. Exp.—Protected Point Expanding.  
† Remington Brand.

I.B.H.P.—Inner Belted Hollow Point.  
M.C.—Metal Case.  
\* "Oil-Tite."

# ON L.C.L. ORDERS ADD 4%

Ptd. S.P.—Pointed Soft Point.  
S.P.—Soft Point.

### PETERS PACKS THE POWER!

January 4, 1965



# PETERS CENTER FIRE CARTRIDGES

## NON-CORROSIVE PRIMING

Index No.	Caliber	BULLET		Primer No.	CASE		No. in Box	Wholesaler Carload Price Delivered #		Dealer Price		Retail Price		
		Wt. Grs.	Style		Quantity M	Avg. Wgt. Lbs.		Per M	Per Box	Per M	Per Box	Per M	Per Box	
	<b>300 H. &amp; H. Magnum</b>													
3028	HIGH VELOCITY, INNER BELTED	180	Ptd. S.P.	9½M	1	80	20	}	\$191.50	\$3.83	\$238.00	\$4.76	\$315.00	\$6.30
3029	HIGH VELOCITY, INNER BELTED	220	I.B.S.P.	9½M	1	86	20							
†7730	Match, Taper Heel	180	M.C.	9½M	1	77	20							
	<b>300 Win. Magnum</b>													
3002	HIGH VELOCITY, INNER BELTED	150	Ptd. S.P.	9½M	1	76	20	}	191.50	3.83	238.00	4.76	315.00	6.30
3003	HIGH VELOCITY, INNER BELTED	180	Ptd. S.P.	9½M	1	80	20							
	<b>303 Sav.</b>													
3035	HIGH VELOCITY, INNER BELTED	180	I.B.S.P.	9½	1	55	20		129.50	2.59	160.50	3.21	212.50	4.25
	<b>303 British</b>													
3085	Soft Point	215	S.P.	9½	1	68	20	}	152.00	3.04	188.50	3.77	250.00	5.00
3095	HIGH VELOCITY, INNER BELTED	180	I.B.S.P.	9½	1	63	20							
	<b>308 Win.</b>													
3086	HIGH VELOCITY	110	Ptd. S.P.	9½	1	54	20	}	152.00	3.04	188.50	3.77	250.00	5.00
3087	HIGH VELOCITY, INNER BELTED	150	Ptd. S.P.	9½	1	60	20							
3088	HIGH VELOCITY, INNER BELTED	180	Ptd. S.P.	9½	1	64	20							
3089	HIGH VELOCITY, INNER BELTED	180	I.B.S.P.	9½	1	64	20							
	<b>8 mm. Mauser</b>													
3102	HIGH VELOCITY, INNER BELTED	170	I.B.S.P.	9½	1	64	20		152.00	3.04	188.50	3.77	250.00	5.00
	<b>32 S. &amp; W.</b>													
3262	Lead*	88	Lead	5½	5	99	50		46.80	2.34	58.00	2.90	77.00	3.85
	<b>32 S. &amp; W. Long</b>													
3265	Lead*	98	Lead	1½	4	92	50		49.40	2.47	61.20	3.06	81.00	4.05
	<b>32 Short Colt</b>													
3252	Lead*	80	Lead	1½	5	93	50		46.80	2.34	58.00	2.90	77.00	3.85
	<b>32 Long Colt</b>													
3254	Lead*	82	Lead	1½	4	79	50		49.20	2.46	61.20	3.06	81.00	4.05
	<b>32 Colt New Police</b>													
3256	Lead*	100	Lead	1½	4	92	50		49.40	2.47	61.20	3.06	81.00	4.05
	<b>32 Automatic (7.65 mm.)</b>													
3260	Metal Case*	71	M.C.	1½	5	87	50		61.20	3.06	75.80	3.79	101.00	5.05

# ON L.C.L. ORDERS ADD 4%

I.B.S.P.—Inner Belted Soft Point.  
† Remington Brand.

M.C.—Metal Case.  
\* "Oil-Tite."

S.P.—Soft Point.  
Ptd. S.P.—Pointed Soft Point.

**PETERS PACKS THE POWER!**

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# PETERS CENTER FIRE CARTRIDGES

## NON-CORROSIVE PRIMING

Index No.	Caliber	BULLET		Pri-mer No.	CASE		No. in Box	Wholesaler Carload Price Delivered #		Dealer Price		Retail Price	
		Wt. Grs.	Style		Quan-tity M	Avg. Wgt. Lbs.		Per M	Per Box	Per M	Per Box	Per M	Per Box
	<b>32-20 Win.</b>												
3269	Lead*	100	Lead	6½	2	55	50	\$ 68.20	\$3.41	\$ 84.60	\$4.23	\$112.00	\$5.60
3270	Soft Point*	100	S.P.	6½	2	55	50	84.60	4.23	104.80	5.24	139.00	6.95
3272	HIGH VELOCITY, Hollow Point	80	M.C.H.P.	6½	2	52	50	91.20	4.56	113.00	5.65	150.00	7.50
	<b>32 Win. Special</b>												
3278	HIGH VELOCITY, INNER BELTED	170	I.B.H.P.	9½	1	56	20	123.50	2.47	153.00	3.06	202.50	4.05
3279	HIGH VELOCITY, INNER BELTED	170	I.B.S.P.	9½	1	55	20						
	<b>32 Remington</b>												
3292	HIGH VELOCITY, INNER BELTED	170	I.B.S.P.	9½	1	55	20	123.50	2.47	153.00	3.06	202.50	4.05
	<b>32-40 Win.</b>												
3288	Soft Point	165	S.P.	9½	1	53	20	118.50	2.37	147.50	2.95	195.00	3.90
	<b>348 Win.</b>												
3484	HIGH VELOCITY, INNER BELTED	200	I.B.S.P.	9½	1	76	20	181.00	3.62	224.50	4.49	297.50	5.95
	<b>35 Remington</b>												
3589	HIGH VELOCITY, INNER BELTED	200	I.B.S.P.	9½	1	62	20	137.00	2.74	170.00	3.40	225.00	4.50
3592	HIGH VELOCITY, INNER BELTED	150	Ptd. S.P.	9½	1	55	20						
	<b>350 Remington Magnum</b>												
3500	HIGH VELOCITY, INNER BELTED	200	Ptd. S.P.	9½M	1	77	20	187.00	3.74	232.00	4.64	307.50	6.15
3501	HIGH VELOCITY, INNER BELTED	250	Ptd. S.P.	9½M	1	83	20						
	<b>351 Win. Self-loading</b>												
3585	Soft Point	180	S.P.	6½	2	87	50	102.80	5.14	127.60	6.38	169.00	8.45
	<b>357 Magnum</b>												
3575	HIGH VELOCITY*	158	Lead	5½	2	77	50	69.40	3.47	86.20	4.31	114.00	5.70
3578	HIGH VELOCITY	158	S.P.	5½	2	78	50	82.20	4.11	102.00	5.10	135.00	6.75
†8835	Hi-Speed	158	M.P.	5½	2	77	50	79.20	3.96	98.20	4.91	130.00	6.50
	<b>375 H. &amp; H. Magnum</b>												
3751	HIGH VELOCITY	270	S.P.	9½M	1	95	20	208.50	4.17	258.50	5.17	342.50	6.85
3752	HIGH VELOCITY	300	M.C.	9½M	1	99	20						
	<b>9 mm. Luger Automatic Pistol</b>												
3651	Metal Case*	124	M.C.	1½	2	55	50	76.60	3.83	95.00	4.75	126.00	6.30

# ON L.C.L. ORDERS ADD 4%

I.B.S.P.—Inner Belted Soft Point.  
† Remington Brand.

I.B.H.P.—Inner Belted Hollow Point.  
M.C.—Metal Case.  
M.C.H.P.—Metal Case Hollow Point.

S.P.—Soft Point.  
Ptd. S.P.—Pointed Soft Point.

M.P.—Metal Point.  
\* "Oil-Tite."

**PETERS PACKS THE POWER!**

January 4, 1965



# PETERS CENTER FIRE CARTRIDGES

## NON-CORROSIVE PRIMING

Index No.	Caliber	BULLET		Primer No.	CASE		No. in Box	Wholesaler Carload Price Delivered #		Dealer Price		Retail Price	
		Wt. Grs.	Style		Quantity M	Avg. Wgt. Lbs.		Per M	Per Box	Per M	Per Box	Per M	Per Box
	<b>380 Automatic Pistol</b>												
3853	Metal Case* .....	95	M.C.	1½	2	45	50	\$ 62.60	\$3.13	\$ 77.60	\$3.88	\$103.00	\$5.15
	<b>38 Automatic (A)</b>												
3851	Metal Case* .....	130	M.C.	1½	2	61	50	65.20	3.26	80.80	4.04	107.00	5.35
	<b>38 Super Automatic (B)</b>												
3849	Metal Case* .....	130	M.C.	1½	2	61	50	65.20	3.26	80.80	4.04	107.00	5.35
	<b>38 S. &amp; W.</b>												
3822	Lead* .....	146	Lead	1½	2	64	50	58.00	2.90	72.00	3.60	95.00	4.75
	<b>38 Special</b>												
3810	HIGH VELOCITY, Highway Patrol Metal Penetrating .....	110	Special	1½	2	57	50	74.80	3.74	93.00	4.65	123.00	6.15
3826	Metal Point* .....	158	M.P.	1½	2	71	50	73.00	3.65	90.80	4.54	120.00	6.00
3841	Lead* .....	200	Lead	1½	2	83	50	61.60	3.08	76.40	3.82	101.00	5.05
3842	HIGH VELOCITY (38-44) .....	158	Lead	1½	2	72	50	65.20	3.26	81.00	4.05	107.00	5.35
3844	Lead* .....	158	Lead	1½	2	71	50	59.20	2.96	73.40	3.67	97.00	4.85
3847	Police Match "Wad Cutter" .....	148	Lead	1½	2	67	50	61.60	3.08	76.40	3.82	101.00	5.05
†6238	Targetmaster Round Nose Bullet Oil-Proof .....	158	Lead	1½	2	69	50	60.40	3.02	74.80	3.74	99.00	4.95
	<b>38 Colt New Police</b>												
3831	Lead* .....	150	Lead	1½	2	65	50	58.00	2.90	71.80	3.59	95.00	4.75
3833	Lead* .....	125	Lead	1½	2	58	50	51.80	2.59	64.20	3.21	85.00	4.25
	<b>38 Long Colt</b>												
3835	Lead* .....	150	Lead	1½	2	67	50	58.00	2.90	72.00	3.60	95.00	4.75
	<b>38-40 Win.</b>												
3856	Soft Point* .....	180	S.P.	2½	2	88	50	100.40	5.02	124.60	6.23	165.00	8.25
	<b>38-55 Win.</b>												
3872	Soft Point .....	255	S.P.	9½	1	65	20	134.00	2.68	166.00	3.32	220.00	4.40
	<b>41 Magnum</b>												
4110	Soft Point* .....	210	S.P.	2½	1	53	50	102.40	5.12	127.00	6.35	168.00	8.40
4111	Lead .....	210	Lead	2½	1	51	50	89.60	4.48	111.20	5.56	147.00	7.35
	<b>41 Long Colt</b>												
4154	Lead* .....	195	Lead	1½	2	83	50	67.20	3.36	83.20	4.16	110.00	5.50

# ON L.C.L. ORDERS ADD 4%

(A)—Adapted for Colt Military and Pocket Model Automatic Arms.

M.P.—Metal Point.

† Remington Brand.

(B)—Adapted for Colt Super and Colt Commander Automatic Arms.

M.C.—Metal Case.

\* "Oil-Tite."

S.P.—Soft Point.

**PETERS PACKS THE POWER!**

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# PETERS CENTER FIRE CARTRIDGES

## NON-CORROSIVE PRIMING

Index No.	Caliber	BULLET		Pri- mer No.	CASE		No. in Box	Wholesaler Carload Price Delivered #		Dealer Price		Retail Price	
		Wt. Grs.	Style		Quan- tity M	Avg. Wgt. Lbs.		Per M	Per Box	Per M	Per Box	Per M	Per Box
	<b>44 Remington Magnum</b>												
4410	Lead Gas Check*	240	Lead	2½	1	57	50	\$103.60	\$5.18	\$128.60	\$6.43	\$170.00	\$8.50
4411	Soft Point*	240	S.P.	2½	1	58	50	107.00	5.35	132.50	6.62	175.00	8.75
4412	Soft Point*	240	S.P.	2½	1	58	20	107.00	2.14	132.50	2.65	175.00	3.50
	<b>44 S. &amp; W. Special</b>												
4405	Lead*	246	Lead	2½	1	53	50	78.80	3.94	97.60	4.88	129.00	6.45
	<b>444 Marlin</b>												
4440	Soft Point	240	S.P.	9½	1	78	20	148.00	2.96	183.00	3.66	242.50	4.85
	<b>44-40 Win.</b>												
4409	Soft Point*	200	S.P.	2½	2	95	50	105.40	5.27	130.60	6.53	173.00	8.65
	<b>45 Colt</b>												
4502	Lead*	250	Lead	2½	1	56	50	78.80	3.94	97.60	4.88	129.00	6.45
	<b>45 Automatic</b>												
4504	Metal Case*	230	M.C.	2½	1	49	50	84.20	4.21	104.40	5.22	138.00	6.90
4507	Police Match, "Wad Cutter"*	185	M.C.	2½	1	43	50	87.00	4.35	108.00	5.40	143.00	7.15
†6845	Targetmaster, Oil-Proof	230	M.C.	2½	1	49	50	88.40	4.42	109.60	5.48	145.00	7.25
	<b>45 Automatic Rim</b>												
4506	Lead*	230	Lead	2½	1	49	50	84.20	4.21	104.40	5.22	138.00	6.90
	<b>45-70 Government</b>												
4553	Soft Point	405	S.P.	9½	1	99	20	160.00	3.20	198.50	3.97	262.50	5.25
	<b>458 Win. Magnum</b>												
4581	HIGH VELOCITY	510	S.P.	9½M	½	60	20	254.00	5.08	315.50	6.31	417.50	8.35
4582	HIGH VELOCITY	500	M.C.	9½M	½	60	20	387.50	7.75	480.00	9.60	637.50	12.75

# ON L.C.L. ORDERS ADD 4%

† Remington Brand.

M.C.—Metal Case.  
\* "Oil-Tite."

S.P.—Soft Point.

**PETERS PACKS THE POWER!**

January 4, 1965



# Peters cartridge interchangeability

## rim fire

22 W.R.F.  
22 Remington Special  
22 Win. M/1890

25 Stevens Short in  
25 Stevens but not conversely

32 Short in  
32 Long but not conversely

NOTE: ▼High Velocity Cartridges must not be used in Revolvers, they should be used only in rifles made especially for them. Exceptions: items marked (±) are designed especially for the 38-44 S. & W. Revolver and the 38 Colt Shooting Master. Pressure of these two cartridges is safe for lighter guns, but the recoil is likely to be more unpleasant and the frame may be shaken loose in time.

NOTE A: Not for use in revolvers chambered for 32 S. & W. Long, or 32 S. & W.

NOTE B: All 38 Special cartridges can be used in 357 Magnum revolvers but not conversely.

NOTE C: 44 S. & W. cartridges can be used in 44 Remington Magnum revolvers but not conversely.

## center fire

25-20 Win., Marlin, Remington  
25-20 Win. and Marlin  
25-20 W.C.F.  
25-20 Win.  
25-20 Win. HIGH VELOCITY  
25-20 Marlin

25 Colt Automatic  
25 Automatic Pistol  
25 (6.35 mm.) Automatic Pistol  
6.35 mm. Browning Automatic

30-30 Win., Marlin, Sav.  
30-30 Win.  
30-30 Marlin  
30-30 Win. HIGH VELOCITY  
30 W.C.F.

SEE NOTE A  
32 Short Colt in  
32 Long Colt but not conversely

32 Colt Automatic  
32 Automatic Pistol  
32 (7.65 mm.) Automatic Pistol  
7.65 mm. Automatic Pistol

32 S. & W. in  
32 S. & W. Long but not conversely

32 S. & W. Long  
32 Colt New Police  
32 Colt Police Positive

32 Win., Marlin, Remington ▼  
32 Win. and Marlin ▼  
32 W.C.F. ▼  
32 Win. ▼  
32-20 Win. ▼  
32-20 Win. HIGH VELOCITY ▼  
32-20 Marlin ▼  
32-20 Colt L.M.R. ▼  
32-20 W.C.F. ▼  
32-20 Win. and Marlin ▼

38 Short Colt in  
38 Long Colt but not conversely  
Both can be used in 38 Special

38 S. & W.  
38 Colt New Police

SEE NOTE B  
38 Colt Special  
38 S. & W. Special  
38 Special Police Match  
38 S. & W. Special Mid-Range  
38 Special HIGH VELOCITY (±)  
38-44 Special (±)  
38 Special  
38 Special Flat Point

38 Win., Marlin, Remington  
38 Win.  
38 Remington  
38-40 Win.  
38 W.C.F.

380 Automatic  
9 mm. Short (Corto, Kurz)  
9 mm. Browning Short

44 Win., Marlin, Remington  
44 Win.  
44 Remington  
44-40 Win.  
44 W.C.F.

45-70 Government  
45-70 Marlin  
45-70-405

9 mm. Luger Automatic Pistol  
9 mm. Parabellum

SEE NOTE C  
44 S. & W. Special  
44 Remington Magnum

## SUGGESTED SHOT SIZES FOR GAME

GAME	SHELL	SHOT SIZE	SUGGESTED CHOKES
DUCKS	Peters "High Velocity"	4, 5, 6	FULL — For Pass Shooting MODIFIED — Over Decoys
GEESE	Peters "High Velocity"	BB, 2, 4	FULL
PHEASANTS	Peters "High Velocity"	5, 6	MODIFIED FULL — For Long Cornfield Shots
GROUSE, PARTRIDGE	Peters "High Velocity" or Peters "Victor"	5, 6 7½, 8	IMPROVED CYLINDER OR MODIFIED — For Brush Work FULL — For Open Ranges
QUAIL	Peters "Victor"	7½, 8, 9	IMPROVED CYLINDER MODIFIED
DOVES, PIGEONS	Peters "High Velocity" or Peters "Victor"	6, 7½, 8	MODIFIED
WOODCOCK	Peters "Victor"	7½, 8, 9	IMPROVED CYLINDER MODIFIED
RABBITS	Peters "High Velocity" or Peters "Victor"	4, 5, 6	IMPROVED CYLINDER OR MODIFIED — For Brush FULL — For Long Open Shots
SQUIRRELS	Peters "High Velocity"	5, 6	MODIFIED
RAIL	Peters "Victor"	7½, 8, 9	IMPROVED CYLINDER
TURKEY	Peters "High Velocity"	BB, 2, 4	FULL
FOX	Peters "High Velocity"	BB, 2	FULL
DEER, BLACK BEAR, WOLF	Peters "High Velocity"	Rifled Slug and Buck Shot	For rifled slugs . . . any choke For buckshot loads . . . full choke

## SHOT

NUMBER	DIAM. IN INCHES	APPROX. PELLETS IN 1 OZ.
● 12	.05	2385
● 9	.08	585
● 8	.09	410
● 7½	.09½	350
● 6	.11	225
● 5	.12	170
● 4	.13	135
● 2	.15	90
● BB	.18	50

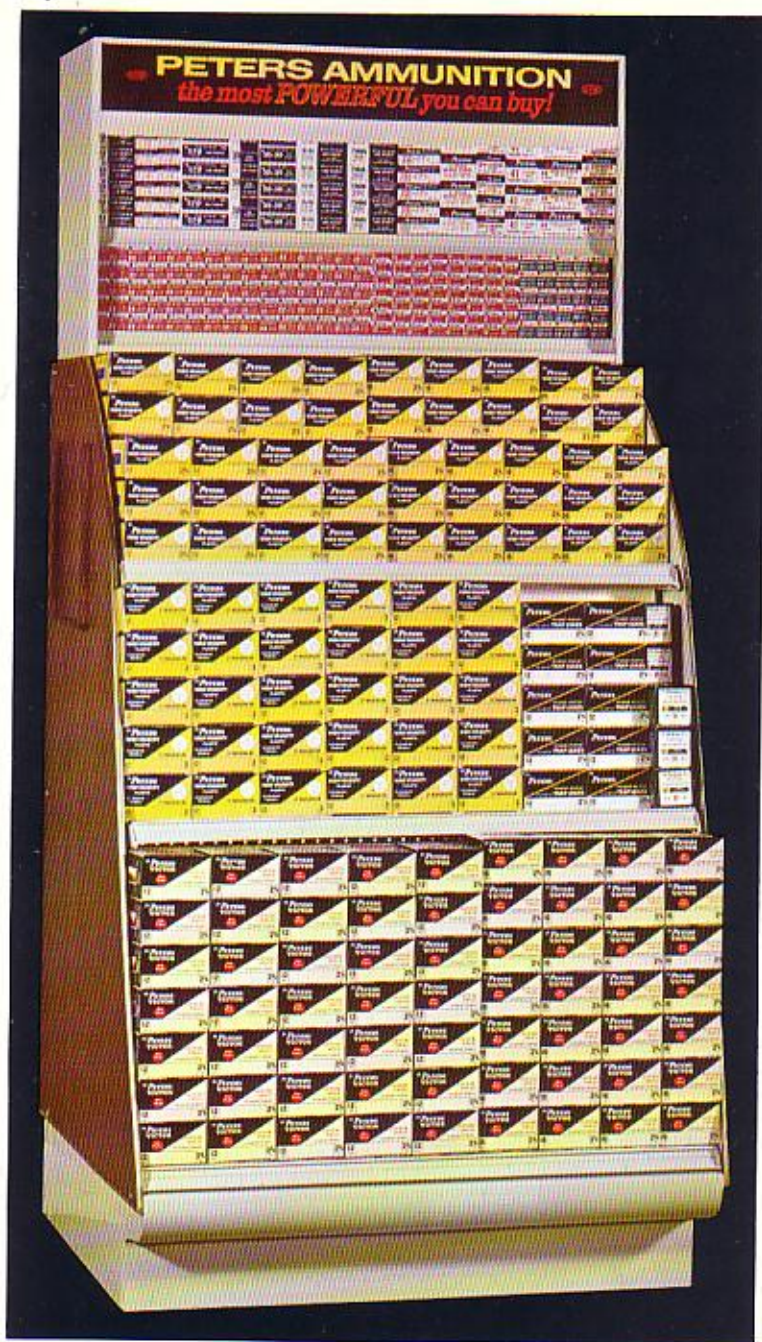
## BUCK SHOT

NUMBER	DIAM. IN INCHES	APPROX. PELLETS IN 1 LB.
● 4	.24	340
● 3	.25	300
● 1	.30	175
● 0	.32	145
● 00	.33	130

PETERS PACKS THE POWER!



Because now you can  
put them in here:



## Peters' new Ammunition Selling Center

If there's a guaranteed way to sell more ammunition, more often, and with less time and trouble—this is it.

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First, it attractively displays all your ammunition—shot shells, 22's and center-fire—in an area just six feet high and three feet wide.

Second, it's designed to let your customer do his own selecting. Given a chance to look it over, he's likely to buy more. You're able to put more time on slower-moving merchandise.

Third, it is amazingly efficient. Can hold as much as 39 cases of ammunition in just 6 square feet of floor space. Uses  $\frac{2}{3}$  less space than shelf-displaying the same amount of ammo. Makes inventorying and re-ordering easier than ever.

Where do you get one of these Peters Ammunition Selling Centers? From your Peters wholesaler, that's where. Contact him now for the full story. (These will go fast, so don't waste time.)

**PETERS** **DU PONT**  
EST. U.S. PAT. OFF.

Peters Cartridge Division of Remington Arms Company, Inc., Bridgeport, Conn. 06602.

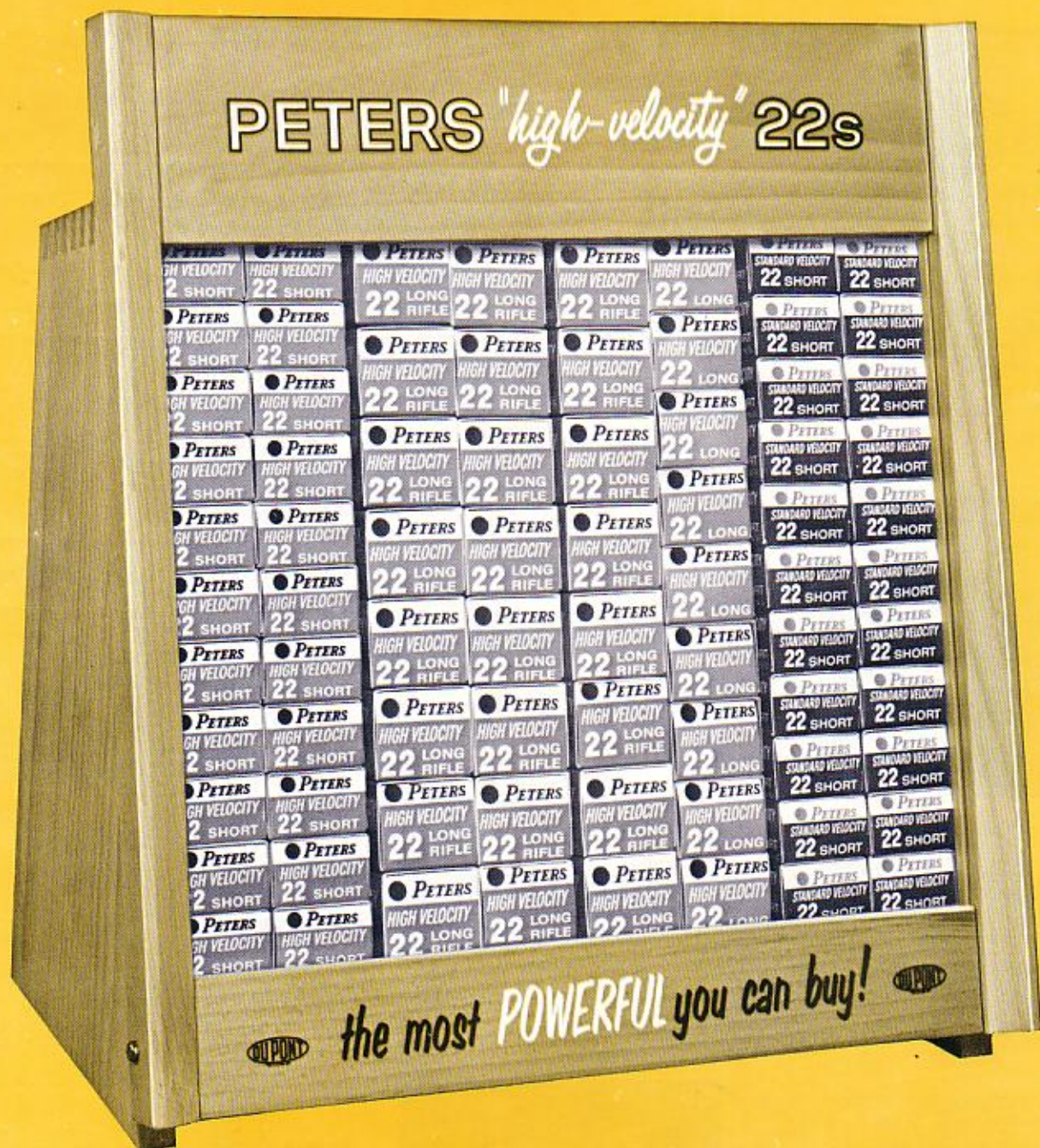
BP 26 Printed in U.S.A.



NEW 1965 VERSION OF A

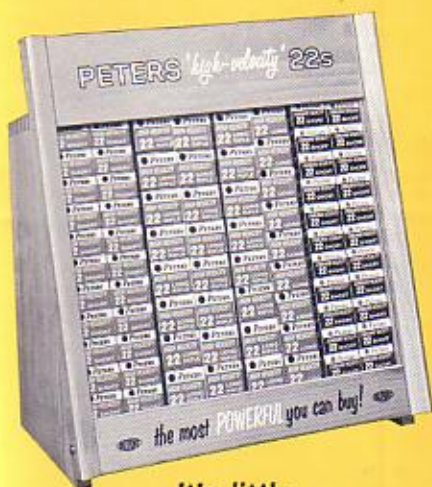
# favorite moneymaker

Wood-and-glass ammo merchandiser holds 3,500 cartridges, occupies only 72 square inches, keeps those fast-selling 22s up in front where shooters can eye 'em, buy 'em, try 'em . . . and come back for more.

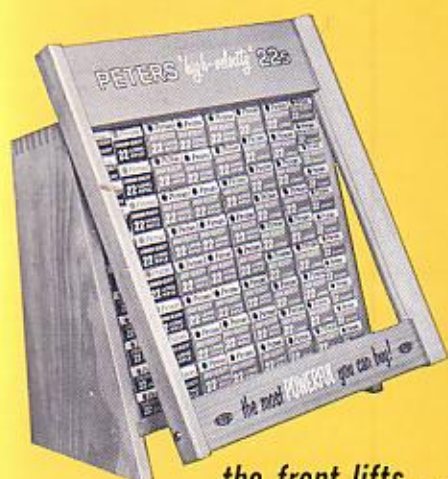


Always popular . . . now better than ever. See other side for complete details!

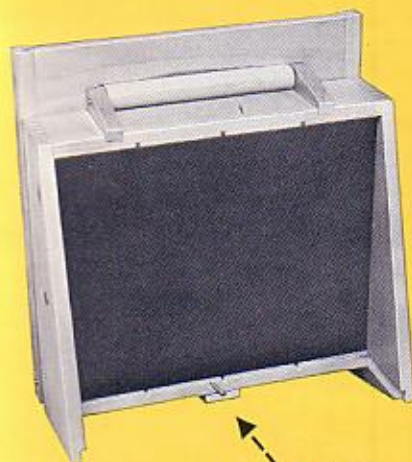




*It's little . . .*



*the front lifts . . .*



*and it locks!*

Specially designed lock is operated from the rear. When lock is released, the slanting glass front opens easily for immediate customer servicing.

## New from **Peters** to help you sell

Here's how to convert half a square foot of counter or shelf space into one of the hardest working spots in a store. Just fill this modern merchandiser with Peters 22s . . . and watch your rimfire ammo sales jump.

New-for-1965 display unit is a modern, better-made version of a favorite moneymaker used to boost sales wherever ammo is sold. Look at these quality construction features.

### 22 RIMFIRE AMMUNITION MERCHANDISER

CAPACITY	Holds 70 boxes of ammunition. Loads from the front — sells from the front.
CONSTRUCTION	Dove-tailed construction — natural finish, shellacked pine.
SIZE	Compact: 12" wide, 6" deep, 13¼" high.
SAFE	Keeps ammo "back of the glass" where it's visible, easy to reach, yet safe.
EASY TO USE	Simple, finger-operated latch in rear locks and unlocks the glass front.
SHIPPING WEIGHT	Individually packed. Shipping wt. 3½ lbs.
INDEX NUMBER	Number 300 P

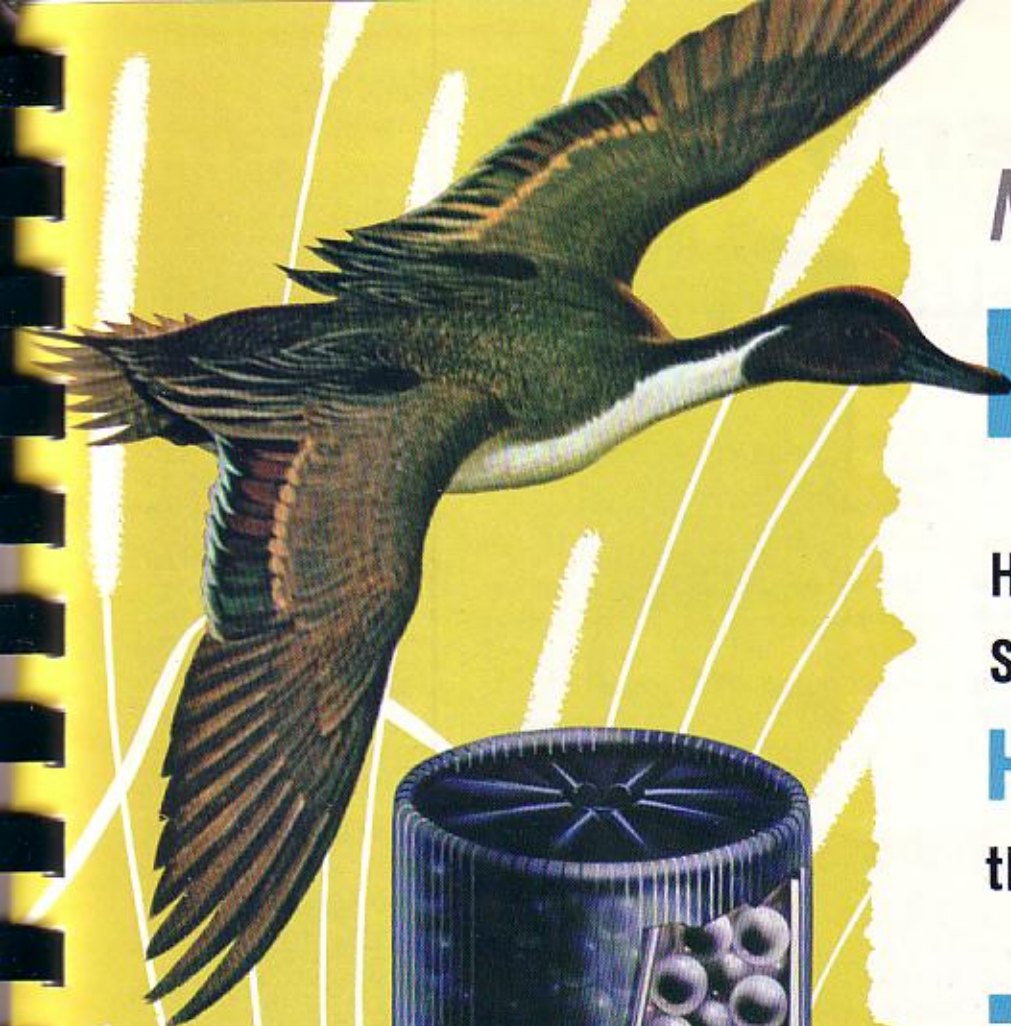
### Helps you sell *more of the most powerful* ammunition 22 shooters can buy!

The right display at the right place in your store will get action at the point-of-purchase . . . will produce consumer reaction. Advertising creates buying impulses — but impulses fade into inaction unless they are re-awakened at point-of-purchase. A good display will remind the customer of that buying impulse . . . and will pull in many added sales.

**PETERS**  
**DU PONT**

Peters Cartridge Division  
Remington Arms Company, Inc.  
Bridgeport, Connecticut 06602





NOW...

# PETERS

HIGH BASE **Plastic**  
SHOTGUN SHELLS....

## HUNTING LOADS

that hit like a MAGNUM  
with

- Longer effective range
- Denser patterns at all ranges
- Lower recoil effect

**Why?** PETERS "HIGH VELOCITY"  
PLASTIC SHELLS now have the  
famous "POWER PISTON" Wad  
in 12, 16, 20 and 28 gauges

# PETERS



### Performance Proven

BY TWO RECORD-SHATTERING YEARS  
ON THE TRAP FIELDS

"Power Piston" wads, introduced in  
Remington & Peters target loads, took 113 trophies  
at the 1963 Grand American ... 107 at the 1964 Grand ... along with  
most of the top events, including the Grand itself ... A favorite in  
the handicap events for their superior reach and denser patterns.



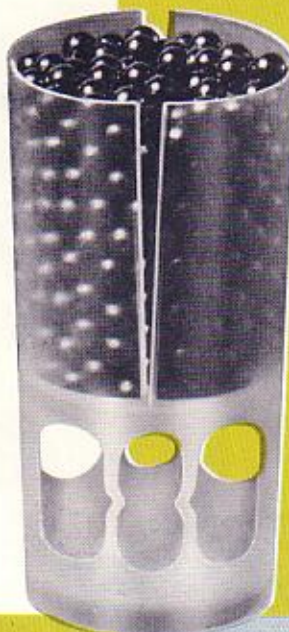
# NEW PETERS

"HIGH VELOCITY"

## Plastic SHOTGUN SHELLS

### with "POWER PISTON"

- Deliver up to 5% more shot in the pattern.
- Reduce recoil — lighter weight wad column and perfect gas seal permit game-getting velocity with 5 to 10% less powder weight.
- Give best shot distribution ever — by eliminating deformed shot more effectively than any other shotgun shell made.



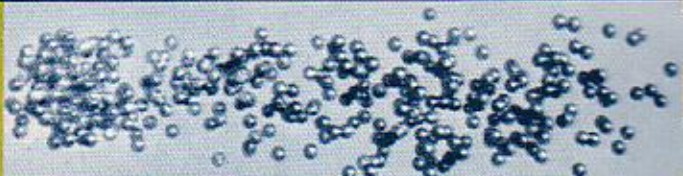
1 The "Power Piston" gives the shot a perfect start . . . prevents pattern-ruining shot deformation two ways. First by completely eliminating contact with the metal of the barrel. Secondly, the exclusive "cushion" at the bottom absorbs the initial shock of firing . . . avoids violent jamming of the pellets against each other. And because the "Power Piston" weighs less than other wad columns, you get less recoil. With less weight to push out of the barrel — plus the cushioning effect — your gun does not come back as hard.

2 This is the shot string 18 inches out of the barrel. Notice how perfectly balanced it is, with each shot still perfectly formed. The "Power Piston" protects and guides the shot until just the right moment, then folds back like an umbrella and releases it.

3 This is the shot string at 36 inches. The "Power Piston" has finished its job and separated from the shot. There's no dust or debris to blow back into your face. In fact, when you're shooting, you never even see the "Power Piston." It will never upset your pointing or your concentration.

4 Now the shot string is 72 inches out. Thanks to a perfect start from the "Power Piston," it is still perfectly controlled. Result — you get up to 5% more shot in the pattern than with any other shell. That makes effective range a lot greater; long, difficult shots a lot easier.

5 This is the "Power Piston" after its job is done. The shot indentations and the collapsed "cushion" are visible evidence that "Power Piston" has helped give the shot a perfect send-off. But you'll have even better evidence — more game you get using these new Peters loads.



PETERS CARTRIDGE DIVISION

REMINGTON ARMS COMPANY, INC., BRIDGEPORT 2, CONN. 06602

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**PETERS**  
DU PONT